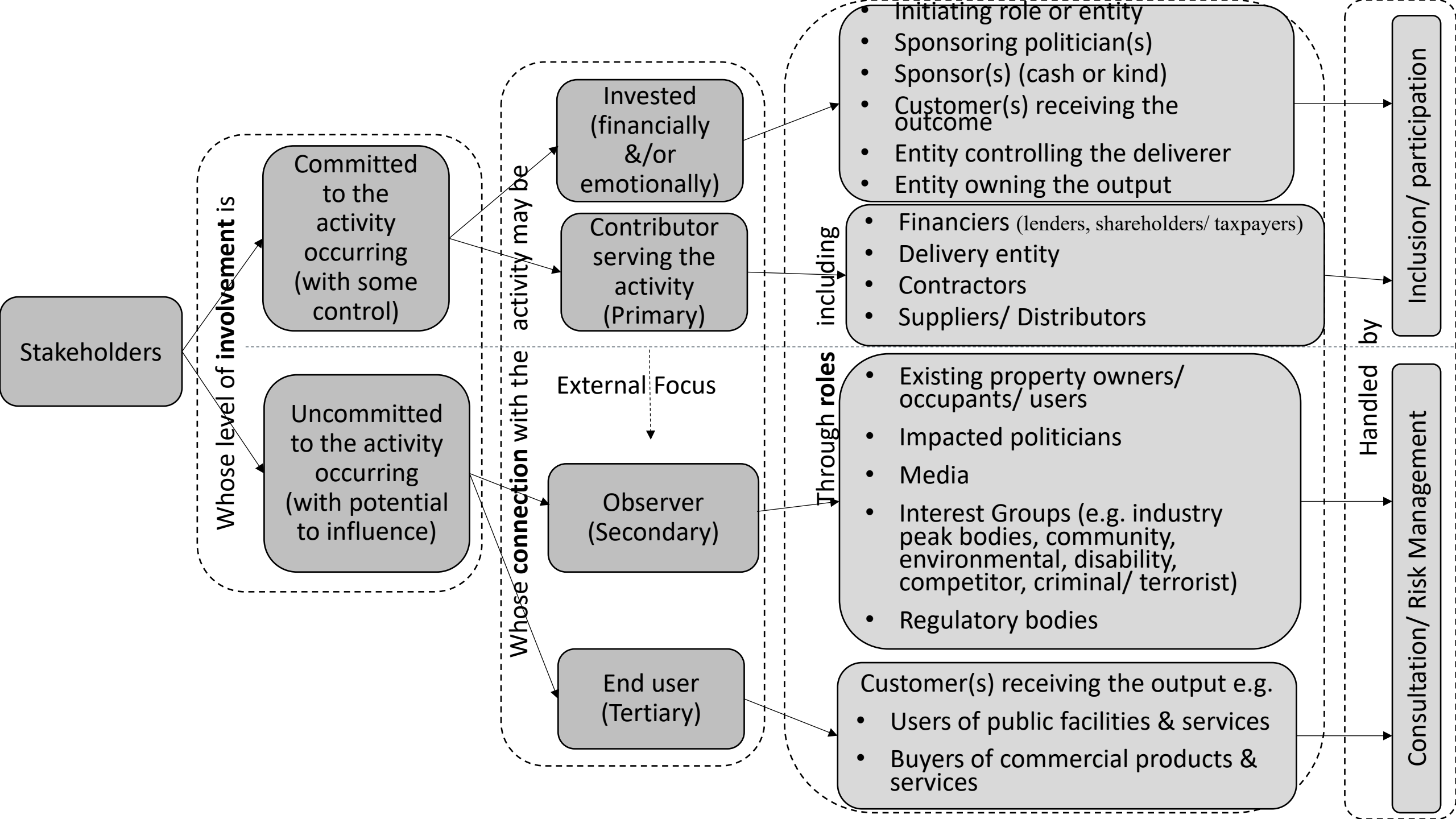
Stakeholders
Whose level of **involvement** is
Committed to the activity occurring (with some control)
Uncommitted to the activity occurring (with potential to influence)
Whose **connection** with the activity may be
Invested (financially &/or emotionally)
Contributor serving the activity (Primary)
External Focus
Observer (Secondary)
End user (Tertiary)
Through **roles** including
Initiating role or entity
Sponsoring politician(s)
Sponsor(s) (cash or kind)
Customer(s) receiving the outcome
Entity controlling the deliverer
Entity owning the output
Financiers (lenders, shareholders/ taxpayers)
Delivery entity
Contractors
Suppliers/ Distributors
Existing property owners/ occupants/ users
Impacted politicians
Media
Interest Groups (e.g. industry peak bodies, community, environmental, disability, competitor, criminal/ terrorist)
Regulatory bodies
Customer(s) receiving the output e.g.
Users of public facilities & services
Buyers of commercial products & services
Handled by
Inclusion/ participation
Consultation/ Risk Management